

Beverage and Tobacco Middle East Sponsorship Opportunities

TITANIUM SPONSORSHIP – USD 25000/-

- Company logo and Beverage and Tobacco Middle East 2020 Sponsor credits on all aspects of the multi-channelled event campaign
- Company logo and Beverage and Tobacco Middle East 2020 Sponsor credits on the main event signage during Exhibition
- Announcements across all event days highlighting the brand as the sponsor
- Logo presence on Beverage and Tobacco Middle East website's homepage as sponsor
- Your company logo will be printed on the onsite and online registration forms

BADGE SPONSOR - USD 4000/-

- Exclusive positioning of the sponsor logo on visitor badges
- Company logo and Platinum Sponsor credits on all aspects of the multichannel led Exhibition campaign
- Platinum Sponsor credits on the Beverage and Tobacco Middle East 2020 website with reciprocal links
- Announcements across all event days highlighting the brand as the sponsor

LANYARD SPONSOR - USD 6000/-

- Exclusive positioning of the sponsor logo on visitor Lanyard
- Company logo and Platinum Sponsor credits on all aspects of the multichannel led event campaign
- Platinum Sponsor credits on the Beverage and Tobacco Middle East 2020 website with reciprocal links
- Announcements across all event days highlighting the brand as the sponsor

BAG SPONSOR – USD 6000/-

- Exclusive branding on one side of the bag
- Branding on 2000+ visitor kit bags to be printed
- Bags to be personally distributed to HNI's, Manufacturer, Supplier, Traders, distributor etc.
- 100% target audience reach through the registration counter
- Two Announcements across all event days highlighting the brand as the sponsor
- Logo presence on BTME website's homepage.

EMAIL BALST – USD 550/-

Kindly write the blast, send us your text and we send it out to Visitors and Exhibitors of BTME.

OFFICIAL PEN PARTNER – USD 4500/-

The Official Beverage and Tobacco Middle East will be distributed at all form filling desks providing an ideal opportunity for your company to reinforce its brand association amongst all visitors.

ROUTE PLANNING ADVERTISING – USD 4500/-

The Route Planner is distributed to every attendee at registration. With an exhibitor list, conference schedules, and an exhibit hall floor plan, the Route Planner is referred to constantly throughout the show and then taken back to the office for future reference. Sponsor will be able to advertise on the back of the Route Planner, size to be confirmed by the organizer.

ARCH – USD 7500/-

Customized Arch Structure strategically located in the traffic spots targeting the maximum flow of visitors. The Arch can be placed in the outdoor locations.

CUBE SIGN – USD 1000/-

Customized Cube sign placed at the prime location at outdoor venue. Exceptional concept that can be distributed across the venue.



Exhibiting & Sponsorship Opportunities

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